

"Heart of Our Home Town"

BOARD OF DIRECTORS:

AJ Ashenbrenner President

Theresa Kronforst Vice President

Luke LeFevre *Treasurer*

Jolene Kopetsky Secretary

Greg Buckley Gloria Duenkel Jim VanLanen, Jr. Marv Moore Monica Johnson Carol Schwantes Bonnie Shimulunas Rusty Walesh Roger Russove

OFFICE STAFF:

Matt Hohner Executive Director

Kelsey Clark Wolfe Office Assistant

MISSION:

The mission of the Two Rivers Main Street program is to improve the community's quality of life by strengthening the Downtown as the center of the community through concentrated efforts in Organization, Promotion, Design and Economic Restructuring. Enjoy Classic Cars? Cruise on into downtown Two Rivers for the 15th Annual Cool City Classic Car Cruise and Show. Kicking off this wonderful event Friday June 26th The City Classic Car Cruise will start at UW-Manitowoc to Downtown Two Rivers. Check out all the classic and antique cars during this annual parade. Last years lasted about an hour and there were about 400 cars participating, FREE, sign up at 4 pm, cruise starts at 6 pm. Entertainment, food and refreshments at the end of

M RIM (



2015 Cool City Classic Car Show

the cruise.

Following Fridays cruise will be the Car Show Saturday June 27th starting at 9 am.

If you have a classic car or vehicle you wish to showcase, cruise on down and register! For those who wish to be just spectator will enjoy handfuls of entertainment, food and refreshments.





The Great Trivia Contest

Up Next...The Great Trivia Contest. March 20th marks the 7th Annual Event.

With nine rounds of ten questions, categories range from animals and music to movies and Olympic sports. Every third round, we take a break and tally scores. At the end of the ninth round, totals are added and the team with the most correct answer wins the \$400 cash prize.



Teams are made up of 8-10 people. Teams are encouraged to dress up and also create a theme for their table. Doors open at 6pm, game starts at 7pm. Cash bar and Cousins subs provided. The cost is \$200 per team. Space is limited, call today to reserve. (920) 794-1482.

PAGE 2

Farmer's Market

Like you, everyone is tired of winter by now and just waiting for spring! As well as the Two Rivers Farmer's Market vendors. The market will be open the first Saturday of May. Hopefully the weather will cooperate soon so our gardens will leap into action.

Asparagus, radishes and onions will probably be the first veggies to arrive followed, next by rhubarb, lettuce and peas. Then the summer season is up and growing strong. But already on opening day there will be seeds, beddings plants and both annuals and perennials in larger pots. Crafters too have been busy all winter restocking their offerings. Check on them early for the best choices.

Get Involved with Main Street

Two Rivers Main Street is a volunteer-driven organization-we are nothing without you! Volunteers help us to make Two Rivers a great place to live, work and play. We welcome all members of the community who would like to help to contribute toward the improvement of our vibrant downtown. We need and welcome all forms of help-your time, talents, creativity and energy!

Why Volunteer?

- To get to know your community
- To take part in preserving a city with rich history
- To make new friends
- To feel pride and satisfaction as you see your efforts make a difference
- To have fun!

Volunteer Opportunities and How YOU can Help!

At Two Rivers Main Street, the opportunities are varied and rich. We are always in need of photographers, graphic designers, event planners, landscapers, marketing professionals, and administrative help in the office.

For more information on volunteer opportunities call (920) 794-1482 or click here.

Hearts on Fire Chili Cook Off

Here are the results from Saturday's February 21st Hearts on Fire Chili Cook-Off.

Best Decorated Table:

Lighthouse Inn

Restaurant Category: *Ist Place*: Lighthouse Inn

2nd Place: GJ's Salon N' Spa

Home Cooker Category: Ist Place: Jason Ring

2nd Place: Ken Wilke

3rd Place: Mark Bittner

People's Choice: Mark Bittner Thank you to all of our participants, volunteers, and especially to all of the people who came to taste the chili. I would also like to thank the companies who donated raffle items; GJ's Salon & Spa, Metal Ware, and Homestead Outlet.

Plan ahead for next years Hearts on Fire Chili Cook-Off. You don't want to miss out on







Exciting News: 1st Annual Brew Dash 5K Walk/Run

Two Rivers Main Street program presents an exciting new event! It's called Brew Dash and it promises to be a lot of fun. The event will consist of a 5K run/walk that starts and ends in Central Park. The route will take runners across the 17th Street bridge, through Neshotah Park

along the beach, and then back downtown. After the run is completed, each runner will receive a commemorative glass and will be able to re-hydrate with a variety of microbrews! Non-runners are also invited to come down and sample the beer as well, for a small charge. Register today!



Calendar of Events

<u>May</u>

2nd	Farmer's Market Opens	8:00 am
13th	Board of Directors Meeting	7:30 am
19th	Promotion Committee Meeting	7:45 am
26th	Organization Committee Meeting	7:45 am
27th	Economic Restructuring Meeting	8:00 am
28th	Design Committee Meeting	10:00am

<u>June</u>

	10th	Board of Directors Meeting	7:30 am
	16th	Promotion Committee Meeting	7:45 am
	23rd	Organization Committee Meeting	7:45 am
ļ	24th	Economic Restructuring Meeting	8:00 am
	25th	Design Committee Meeting	10:00 am
Ì	26th	Cool City Classic Car Cruise	6:00 pm
ļ	27th	Cool City Classic Car Show	8:00 am

<u>July</u>

4th	Independence Day	All Day
8th	Board of Directors Meeting	7:30 am
21st	Promotion Committee Meeting	7:45 am
22nd	Economic Restructuring Meeting	8:00 am
23rd	Design Committee Meeting	10:00 am
24th	Organization Committee Meeting	7:45 am

August

1st	1st Annual Brew Dash	8:00 am
12th	Board of Directors Meeting	7:30 am
18th	Promotion Committee Meeting	7:45 am
25th	Organization Committee Meeting	7:45 am
26th	Economic Restructuring Meeting	8:00 am
27th	Design Committee Meeting	10:00 am

You can find us on:

Facebook—Two Rivers Main Street Twitter— TwoRiversMainSt www.tworiversmainstreet.com

We are located:

1717 E. Park Street Two Rivers, WI 54241

