



**Two Rivers Main Street**  
Presents the 25<sup>th</sup> Annual  
Cool City Classic Car Show and Cruise  
Central Park, Downtown Two Rivers, Wisconsin  
4:00 – 9:00 pm Friday, June 27<sup>th</sup>, 2025  
10:00am – 4:00 pm Saturday, June 28<sup>th</sup>, 2025

Dear Potential Car Show Food Vendor:

The Cool City Classic Car Show and Cruise has grown into one of the largest events on the Lakeshore, and one of the largest of its kind in Wisconsin. In 2024 over 750 cars participated in the cruise on Friday night, and we saw a record of over 300 spectacular cars, trucks and motorcycles on display for thousands of spectators on Saturday. We expect similar turnout this year. For 2025 we will be offering live music from starting at 4:00 on Friday featuring some great Rock music.

This will be the sixth year using food trucks for this event. This has been very well received by attendees and food vendors alike, with more choices and faster service than the single food stand from prior years.

Please complete the attached application paperwork and return it to us as soon as possible so we can reserve your spot at this year's Cool City Classic. Due to space constraints, the number of food vendors will again be limited to eight, so return your application early to reserve your space.

This is a two-day event, and food vendors will be expected to attend both days. Vendors are expected to be set up and ready to serve by 4:00 PM on Friday and 10:00 AM on Saturday.

If you have any questions, please call the Two Rivers Main Street office at 920-794-1482 or e-mail us at [director@tworiversmainstreet.com](mailto:director@tworiversmainstreet.com).

Sincerely,

Cool City Classic Car Show Committee  
Two Rivers Main Street



Event updates: [www.tworiversmainstreet.com](http://www.tworiversmainstreet.com) and “like” Two Rivers Main Street on Facebook



**25<sup>th</sup> Annual Cool City Classic Car Show and Cruise  
Downtown Two Rivers, WI**

**4:00 – 9:00pm Friday, June 27<sup>th</sup>, 2025**

**10:00am – 4:00pm Saturday, June 28<sup>th</sup>, 2025**

Event Updates: [www.tworiversmainstreet.com](http://www.tworiversmainstreet.com) and “like” Two Rivers Main Street on Facebook

**Food Vendor Application**

**Please Print**

Name:

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Business Name:

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Address:

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone(s): \_\_\_\_\_ E-mail: \_\_\_\_\_

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**List featured foods:**

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Please be specific on what you are selling so that we can properly plan. The Car Show Committee reserves the right to refuse an application if the applicant has the same product of another applicant, whose application the Committee has already accepted. The Committee will process each complete application as it comes in the mail. **Please submit by May 1, 2024. Space is limited to 8 vendors.**

Please Note: The Car Show Committee cannot provide the proper power and water requirements unless the back of this form is completed. **Please be sure to read the Two Rivers Fire Department’s enclosed documents.**

**YOUR APPLICATION CANNOT BE PROCESSED WITHOUT:**

1. Completed and signed Car Show Food Vendor Application
2. Check payable to Two Rivers Main Street for your \$400 vendor fee.
- 3. Proof of insurance listing Two Rivers Main Street as an additional insured.**
4. Signed paperwork from the Two Rivers Fire Department: Portable commercial cooking equipment requirements checklist and City of Two Rivers Special Event Electrical Power Agreement.

**The final 5 pages of this application MUST be returned to the Two Rivers Fire Department as soon as possible. Please do not return to Two Rivers Main Street with your application.**

5. Wisconsin Temporary Event Operator and Seller Information form S-240 (enclosed). If all materials are not returned, the Main Street Car Show Committee will not be able to process your application or assign you a space(s).

**Your booth fee does not include electrical service. If you need electricity supplied add \$50 to your booth fee. Due to location of Power Receptacles you may have your space moved.**

Tent stakes are not allowed and tables will **NOT** be supplied. Final space assignment will be determined based on completed application and the date received.

Booth size(length)\_\_\_\_\_ Type of booth: Truck\_\_\_\_\_ Trailer\_\_\_\_\_ Portable tent\_\_\_\_\_

Return this entry form, required paperwork, and a check made payable to Two Rivers Main Street to reserve your space(s). Mail to: Two Rivers Main Street Program – P.O. Box 417 – 1608 Washington Street - Two Rivers, WI 54241. Please call 920.794.1482 if you have any questions.

### Waiver of Liability

I, the undersigned, agree not to hold the Ethnic Festival Committee, the Two Rivers Main Street Program, or the City of Two Rivers responsible for loss or damage of any of my property, for inclement weather, or for personal injury of any kind incurred at the Two Rivers Ethnic Festival.

Signed \_\_\_\_\_

Date \_\_\_\_\_

**PLEASE NOTE:** The Car Show Committee will make every effort to honor previous vendors' space requests. New vendors, including handicap, will be assigned a spot as applications are received *Food booth layout may be different for 2025.*

### Cool City Classic Car Show 2025-Food Vendor Application

If you require access to water or electrical power it is your responsibility to bring appropriate and/or safety acceptable hose(s) and power cord(s).

Do you require access to electrical power?      Y      N

(Regardless of answer, you must sign and return the City of Two Rivers Special Events Electrical Power Agreement)

If yes, list each appliance used and the associated amperage. Please do not just write what the appliance is as the amperage is differs from model to model. For example, not all Nescos use the same power. Being specific helps avoid power outages. **Please list everything. Electrical items not listed on this application will not be allowed at the event.**

Appliance

Quantity

Amps & Volts for each

**If you have a vehicle that must be parked near your booth please let us know in advance.**

\_\_\_\_\_ **Yes, I need my vehicle parked near my booth.**

**Reason:** \_\_\_\_\_

**Size of vehicle** \_\_\_\_\_

Office use: Date Received \_\_\_\_\_ Paid \$ \_\_\_\_\_ Booth # \_\_\_\_\_



**TWO  
RIVERS**  
WISCONSIN

## FIRE DEPARTMENT

2122 Monroe Street  
Two Rivers, WI 54241  
David Murack, Fire Chief  
Phone.....(920) 793-5521  
Fax.....(920) 793-5518



Dear Prospective Food Vendor,

The purpose of this letter and information packet is to provide food vendors information assuring a safe working atmosphere for you, your employees and the public. Hopefully this information this will help to standardize the requirements for all vendors at Special Events within the City of Two Rivers.

Enclosed you will find the local ordinance that identifies requirements for Portable Commercial Cooking Equipment operated in the City of Two Rivers. In the event you will be using food preparation equipment that utilizes animal fat, vegetable shortening and such oily matter that produces grease laden vapors, and/or LP gas, you will be required to adhere to the ordinance. For your convenience, if you are using any of the above for cooking purposes, I have enclosed a checklist to assist you in preparation for complying with the requirements. **Only approved cooking devices will be allowed.** A fire department representative will conduct an inspection on the day of the Event.

Based on past incidents, we are requiring the following if you will be using electrical equipment drawing high amperage such as, but not limited to: Nescos, Hot Plates, Crock Pots etc...

- Minimum #12 -2 wire with ground required
- Cords shall be no longer than 100 feet in length
- Only one extension cord to be used per electrical appliance
- Use of multi-tap outlet devices off of main cord prohibited
- Cords must have ground
- 3 wire to 2 wire ground taps prohibited

In order to operate any of the above equipment during the event you must sign and return the last two (2) pages of this packet a minimum of 48 hours prior to the event. Failure to comply with **all** requirements will result in dismissal from the event.

If you have any questions or concerns, please contact me at the fire station.

Yours in Fire Safety,

David Murack  
Fire Chief  
Two Rivers Fire Department



[www.two-rivers.org/fire](http://www.two-rivers.org/fire)



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**Two Rivers Fire Department  
Electrical Power Agreement**

I hereby agree to comply with the rules and regulations as set forth in the National Electric Code NEC Article 400, Wisconsin Department of Safety and Professional Services Chapter SPS 316. In addition, I hereby agree to comply with the following rules for corded equipment and extension cord usage for special events held in the City of Two Rivers.

- All extension cords shall be 2-wire with ground, minimum size AGW 12, with functional grounds at both ends.
- All extension cords shall be no longer than 100' in length.
- Only one piece of equipment plugged into each extension cord at any given time.
- Use of power strips or multi-tap adapters is prohibited.
- Use of 2 wire adapters is prohibited.
- Any piece of corded equipment with damaged wires or plugs are prohibited and will not be allowed to be used during the event.

I understand my booth will be inspected by a representative of the City of Two Rivers at various times during the special event. Furthermore, I hereby agree that any infraction of these rules will result in dismissal from the special event and the possibility of having my application refused for participation in future special events.

Signed \_\_\_\_\_

Date \_\_\_\_\_

Print Name \_\_\_\_\_

Phone \_\_\_\_\_

Vendor \_\_\_\_\_

Address \_\_\_\_\_

**Sign & Return (no less than 48 hours prior to event)**

Date Received by Two Rivers Fire Department \_\_\_\_\_



[www.two-rivers.org/fire](http://www.two-rivers.org/fire)



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## **PORTABLE COMMERCIAL COOKING EQUIPMENT REQUIREMENTS**

**Purpose:** The purpose of this document is to prescribe minimum requirements and recommendations necessary to establish a reasonable level of fire safety and protection from the hazards created by fire.

**Scope:** The scope of this document includes all types of cooking equipment that uses rendered animal fat, vegetable shortening, and such oily matter that produces grease laden vapors and are used at any outdoor festival or outdoor gathering held within the authority and jurisdiction of the City of Two Rivers Fire Department.

**Application:** Approved cooking equipment used in fixed, mobile, or temporary concessions, such as, but not limited to; trucks, busses, trailers, pavilions, tents, or any form of roofed enclosure shall comply with this document in addition to NFPA 96 and its referenced standards.

### **Definitions:**

Approved: Acceptable to the Authority having jurisdiction. **(Refer to checklist).**

Authority Having Jurisdiction (AHJ): The chief of the city of Two Rivers Fire Department or their designee.

Grease Laden Vapors: grease that becomes liberated and entrained with exhaust air or might be visible as a liquid or solid.

**Operation and Use:** Any person using and/or operating any approved cooking equipment shall be properly trained in its use and operation. Training shall be current and documented. Training shall include, but not be limited to, cooking under normal situations. In addition, training shall include procedures for an emergency shut down in the event of a fire or other emergency.

Emergency procedures shall include but not be limited to:

- Evacuating the immediate area
- Notifying the proper authorities (Use of 911)
- Proper use of portable fire extinguishers
- Shutting off the main fuel supply – plainly identified

Emergency shut down procedures shall be legible and permanently and conspicuously located on/in the unit at all times during operation.

**Attendance:** The cooking equipment must be attended at all times by a competent trained individual of at least 18 years of age.





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**Location:** Location of the cooking unit, unless contained within a vehicle, trailer, or roofed enclosure, shall be a minimum of 10 feet away from any displays, tents, buildings, or other combustibles.

**Fire Protection:** In addition to units that may include fire protection systems, portable fire extinguishers are required per NFPA 1,10 and 58, (most current editions).

NFPA 1 Fire Prevention Code (2000): Chapter 13 Extinguishing Systems for Commercial Cooking Equipment – 13-2.3 Fire extinguishers provided for the protection of cooking appliances that use combustible cooking media (vegetable or animal oils and fats) shall be listed and labeled for Class K fires.

NFPA 10 Portable Fire Extinguishers (1998): Chapter 3-7 Fire Extinguisher Size and Placement for Class K Fires - 3-7.1 Fire extinguishers shall be provided for hazards where there is a potential for fires involving combustible cooking media (vegetable or animal oils and fats).

NFPA 58 Liquefied Petroleum Gas Code (1998): (if applicable), Chapter 5 Storage of Cylinders Awaiting Use, Resale, or Exchange – 5 – 5 Storage locations .....shall be provided with at least one approved portable fire extinguisher having a minimum capacity of 18 lb (8.2kg) dry chemical with a B:C rating

**Notification:** It is the responsibility and requirement of the user of the equipment to notify the City of Two Rivers Fire Department when the cooking equipment will be used within their authority and jurisdiction. Notification shall be at a minimum 48 hours in advance.

**Inspection:** The City of Two Rivers Fire Department will make every effort to inspect the cooking equipment for compliance with these requirements prior to its use.

**Responsibility of the Owner:** It is the responsibility and requirement of the owner of the cooking unit to ensure that proper training has been provided, emergency procedures are mounted, and that all the required equipment is included and maintained in accordance with applicable codes, (this includes the proper type and size of portable fire extinguishers).







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**PORTABLE COMMERCIAL COOKING EQUIPMENT REQUIREMENTS**

**CHECKLIST**

- Prior notification to the fire department, (minimum 48 hours in advance required).
- Approved cooking equipment. Only devices specific to their use will be allowed. Any device using hot grease/oil must be UL approved (**open pans used to heat grease/oil are strictly prohibited – “turkey fryers” must meet the 10’ safe distance requirement**).
- Safe distance of 10 feet maintained from any displays, tents, buildings or other combustibles. Exception: cooking equipment may be utilized in a tent provided a copy of the “Certificate of Flame Resistance”, from the manufacturer, is forwarded to the Two Rivers Fire Department prior to the event and posted on the tent during the event.
- Emergency shut down procedures permanently and conspicuously located.
- Documentation of training by operator.
- Competent trained individual present, (at least 18 years of age).
- Completed inventory form listing all required equipment is provided, (IE, thermometers, fire extinguishers, training documentation, etc.).

Portable fire extinguishers readily available on the unit:

- Class K type portable fire extinguisher (6 liter)  
(required for grease producing processes)
- B: C rated portable fire extinguisher (minimum 18lb)  
(required for LP fuel source)

- Signed “Electrical Power Agreement” returned to the City of Two Rivers Fire Department (minimum 48 hours prior to the event).

Event: \_\_\_\_\_

Date of Event: \_\_\_\_\_

\_\_\_\_\_  
Fire Department personnel

\_\_\_\_\_  
Operator (signature)

Print

Print



[www.two-rivers.org/fire](http://www.two-rivers.org/fire)



920.793.5521



# Wisconsin Temporary Event Operator and Seller Information

Information on this form is required under sec. 73.03(38), Wis. Stats.

Instructions on reverse side.

<b>E V E N T  O P E R A T O R</b>	<b>PART A: Event Information: To be completed by the operator of the temporary event</b> 1. Name of Temporary Event _____ 2. Date(s) of Temporary Event _____ 3. Location of Temporary Event (e.g., Venue, City) _____ <b>PART B: Operator Information: To be completed by the operator of the temporary event</b> 1. Name and Address _____ 2. Daytime Telephone Number (     ) _____ 3. Email Address _____ 4. Wisconsin Tax Account Number _____ - _____ - _____ If blank, check appropriate box: <input type="checkbox"/> No Taxable Sales <input type="checkbox"/> Exempt under Occasional Sales Rule <input type="checkbox"/> Exempt Nonprofit Organization <input type="checkbox"/> Other – Explain: _____
	<b>PART C: Seller Information: To be completed by seller and given to event operator on or before the first day of event.</b> <div style="border: 1px solid black; padding: 5px; text-align: center;"><b>THIS IS NOT AN APPLICATION FOR A WISCONSIN TAX ACCOUNT – SEE INSTRUCTIONS</b></div> 1. Legal Name _____ 2. Business Name _____ 3. Address (Street or Route) _____ 4. City, State and Zip Code _____ 5. Home Telephone Number (     ) _____ Business Telephone Number (     ) _____ 6. Wisconsin Tax Account Number _____ - _____ - _____ 7. Social Security Number X X X - X X - _____ 8. Federal Identification Number (FEIN) X X - X X X _____ 9. Check one box indicating the type of activity you intend to engage in at this event: <input type="checkbox"/> Selling Taxable Merchandise or Service <input type="checkbox"/> Display Only <input type="checkbox"/> Selling Exempt Merchandise or Service <input type="checkbox"/> Exempt under Occasional Sales Rule <input type="checkbox"/> Direct Sellers, Company Name _____ <input type="checkbox"/> Nonprofit Organization
<b>S E L L E R</b>	

I declare that the information on this form is true and correct to the best of my knowledge and belief and that I am authorized to sign this form.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Information about temporary events, including forms, instructions and Common Questions can be found on the Department of Revenue's website at [revenue.wi.gov/html/temevent.html](http://revenue.wi.gov/html/temevent.html). If you have additional questions, please contact the Department of Revenue by email at [DORBusinessTax@revenue.wi.gov](mailto:DORBusinessTax@revenue.wi.gov) or telephone at (608) 266-2776. See reverse side for submission instructions.

**\*\* Do not email event reports to maintain confidentiality of seller information \*\***

# Instructions for Completing Operator and Seller Information

## EVENT OPERATOR:

An “operator” is defined as a person or entity (such as an individual, association, partnership, corporation, or non-profit organization) that arranges, organizes, promotes, or sponsors an event. An operator may also be referred to as an organizer, exhibitor, or decorator. An operator may or may not be the owner of the property or premises where the event takes place. An operator may also be a seller at the event.

**Note:** A Wisconsin tax account number (formerly seller’s permit) is required if selling taxable merchandise or services. Admission fees are subject to sales tax in Wisconsin.

**Step 1:** Complete Parts A and B.

**Step 2:** Provide a copy of *Wisconsin Temporary Event Operator and Seller Information* (Form S-240) with Parts A and B completed to each seller participating in your event.

To obtain additional copies of Form S-240 go to the Department of Revenue’s website at [revenue.wi.gov/forms/sales/index.html](http://revenue.wi.gov/forms/sales/index.html). If you prefer, you may use the fill-in form available from the same website.

**Step 3:** Submission – Event Operator.

Submit compiled vendor information to the department as soon as possible but no later than 10 days from event closing using one of the following methods:

- **Electronic Reporting:** If you have all the required sellers’ information, use the Excel spreadsheet provided at [revenue.wi.gov/html/temevent.html](http://revenue.wi.gov/html/temevent.html). (Excel viewer is available.) Fill in the information for all sellers participating at the event and submit using the department’s secure file transmission application at [revenue.wi.gov/eserv/wteptran.html](http://revenue.wi.gov/eserv/wteptran.html) or by U.S. Mail. **Do not email event reports to maintain confidentiality of seller information.**
- **Paper Reporting:** Mail completed Forms S-240 or a printed version of spreadsheet to:

Temporary Events Program  
Wisconsin Department of Revenue  
PO Box 8910  
Madison WI 53708-8910

Revenue Field Agents attend temporary events to verify registration of sellers. Sellers must have evidence of their Wisconsin tax account number at the event.

## SELLER:

A “seller” is defined as a person or entity involved with selling merchandise or providing taxable services at a temporary event. A seller may also be referred to as a vendor, exhibitor, or booth owner.

**Important:** This form is not an application for a Wisconsin Tax Account Number. If you do not already have a tax account number but are required to, you will need to apply for one directly with the Department of Revenue prior to the event. You can apply online or download an application, *Application for Business Tax Registration* (Form BTR-101) on the department’s website, [revenue.wi.gov/forms/sales/index.html](http://revenue.wi.gov/forms/sales/index.html). Not all sellers are required to obtain a Wisconsin tax account number. Some of the reasons a seller may not need a tax account number are:

- The seller only sells tax-exempt items, such as vegetables for home consumption.
- The seller is only displaying at the event, no onsite orders are being taken, and taxable merchandise is not later shipped into Wisconsin.
- The seller qualifies for the occasional sale exemption. (See Publication 228, *Temporary Events*.)

If you have questions regarding applying for a Wisconsin tax account number, contact any Department of Revenue office, visit our website, or call (608) 266-2776.

**Step 1:** Complete Part C (event operator should complete Parts A and B).

Line 1: Enter your individual, partnership, association, or corporate name.

Line 2: Enter your business name, if different.

Line 3: Enter the address of the physical location of your business. If different, also provide your mailing address.

Line 6: Enter your 15-digit Wisconsin tax account number. You can find this number on your Form ST-12.

This number is **not** your 6-digit seller’s permit number issued to you prior to December 31, 2002.

Lines 7 & 8: Enter the last four digits of your social security number and/or federal employer identification number. This is required under sec. 73.03(38), Wis. Stats., if you do not provide a tax account number.

**Step 2:** Submit completed form to event operator on or before the first day of the event.