



Two Rivers Main Street
Presents the 34th Annual
Two Rivers Ethnic Festival
Central Park, Downtown Two Rivers, Wisconsin
9:30 a.m. to 5:00 p.m. Saturday, September 20th, 2025

Dear Potential Ethnic Fest Vendor:

Two Rivers Ethnic Festival is known for its wonderful ethnic food and music selection, and this year we want to focus on enlarging our ethnic craft selection. We're excited to celebrate the 34th anniversary of the Two Rivers Ethnic Festival in 2025. We hope you will join us as a craft vendor. Booth size is 12 feet by 12 feet as stated in the attached form and the price is \$100 per space if reserved before July 31st, and \$150 per space after August 1st.

The 2024 Ethnic Festival was a tremendous success, and 2025 looks to be better than ever. We have a great entertainment lineup, with more performers than ever, as well as more activities for the whole family. Besides the very popular entertainment draw, there are over two dozen ethnic food booths, representing cuisine from all over the world.

Please fill out the attached application and send in as soon as possible so we can get you placed on Washington Street for our 34th Annual Ethnic Festival!

If you have any questions, please call the Two Rivers Main Street office at 920.794.1482 or e-mail us at director@tworiversmainstreet.com.

Sincerely,

The Ethnic Festival Committee
Two Rivers Main Street



Event updates: www.tworiversmainstreet.com and "like" Two Rivers Main Street on Facebook



34th Annual Two Rivers Ethnic Festival
Central Park, Downtown Two Rivers, WI
9:30 a.m. until 5:00 p.m.
Saturday, September 20, 2025
Craft Vendor Application

Please Print

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip _____

Telephone(s): _____ E-mail: _____

List featured ethnic product(s): _____

Please be specific on what you are selling so that we can properly place you. The Ethnic Festival Committee reserves the right to refuse an application if the applicant has the same product of another applicant, whose application the Committee has already accepted. The Committee will process each application as it comes in the mail with its fee payment.

Please submit by August 1st, 2025.

Booth Information: Outside Only - \$100.00 before August 1st. **Booth fee for applications received after August 1st will be \$150.00.** All booths are approximately 12' x 12' and located on a concrete street. Tent stakes cannot be used. You are responsible for bringing your own tables, chairs, tent and tent weights, etc. No electricity available. Requested booth numbers will be assigned based on the date application is received.

Requested Quantity of Booth(s): _____ Booth fee enclosed: _____

You must complete and return the Wisconsin Temporary Event Operator and Seller Information form S-240 (enclosed) along with your application and booth fee. If all materials are not returned, Main Street Ethnic Festival Committee will not be able to process your application or assign you a space(s).

Please return this entry form, completed S-240, and a check made payable to TWO RIVERS MAIN STREET to reserve your space(s). Mail to: Two Rivers Main Street – P.O. Box 417 – Two Rivers, WI 54241. Please call 920.794.1482 if you have any questions. Photos of your product will help the Festival Committee determine location assignments, and they may be used for publicity. Photos will not be returned.

Waiver of Liability

I, the undersigned, agree not to hold the Ethnic Festival Committee, Two Rivers Main Street, Inc., or the City of Two Rivers responsible for loss or damage of any of my property, for inclement weather, or for personal injury of any kind incurred at the Two Rivers Ethnic Festival.

Signed _____

Date _____

PLEASE NOTE: The Ethnic Festival Committee will make every effort to honor previous vendors' space requests. New vendors, including handicap, will be assigned a spot as applications are received.

Office use: Date Received: _____ Paid: \$ _____ Booth No(s) _____

Wisconsin Temporary Event Operator and Seller Information

Information on this form is required under sec. 73.03(38), Wis. Stats.

Instructions on reverse side.

E V E N T O P E R A T O R	PART A: Event Information: To be completed by the operator of the temporary event
	1. Name of Temporary Event _____
	2. Date(s) of Temporary Event _____
	3. Location of Temporary Event (e.g., Venue, City) _____
	PART B: Operator Information: To be completed by the operator of the temporary event
	1. Name and Address _____
	2. Daytime Telephone Number () _____
	3. Email Address _____
	4. Wisconsin Tax Account Number _____ - _____ - _____
	If blank, check appropriate box:
	<input type="checkbox"/> No Taxable Sales <input type="checkbox"/> Exempt under Occasional Sales Rule <input type="checkbox"/> Exempt Nonprofit Organization
	<input type="checkbox"/> Other – Explain: _____
S E L L E R	PART C: Seller Information: To be completed by seller and given to event operator on or before the first day of event.
	THIS IS NOT AN APPLICATION FOR A WISCONSIN TAX ACCOUNT – SEE INSTRUCTIONS
	1. Legal Name _____
	2. Business Name _____
	3. Address (Street or Route) _____
	4. City, State and Zip Code _____
	5. Home Telephone Number () _____
	Business Telephone Number () _____
	6. Wisconsin Tax Account Number _____ - _____ - _____
	7. Social Security Number X X X - X X - _____
8. Federal Identification Number (FEIN) X X - X X X _____	
9. Check one box indicating the type of activity you intend to engage in at this event:	
<input type="checkbox"/> Selling Taxable Merchandise or Service <input type="checkbox"/> Display Only	
<input type="checkbox"/> Selling Exempt Merchandise or Service <input type="checkbox"/> Exempt under Occasional Sales Rule	
<input type="checkbox"/> Direct Sellers, Company Name _____ <input type="checkbox"/> Nonprofit Organization	

I declare that the information on this form is true and correct to the best of my knowledge and belief and that I am authorized to sign this form.

Print Name: _____

Signature: _____ Date: _____

Information about temporary events, including forms, instructions and Common Questions can be found on the Department of Revenue's website at revenue.wi.gov/html/temevent.html. If you have additional questions, please contact the Department of Revenue by email at DORBusinessTax@revenue.wi.gov or telephone at (608) 266-2776. See reverse side for submission instructions.

**** Do not email event reports to maintain confidentiality of seller information ****

Instructions for Completing Operator and Seller Information

EVENT OPERATOR:

An “operator” is defined as a person or entity (such as an individual, association, partnership, corporation, or non-profit organization) that arranges, organizes, promotes, or sponsors an event. An operator may also be referred to as an organizer, exhibitor, or decorator. An operator may or may not be the owner of the property or premises where the event takes place. An operator may also be a seller at the event.

Note: A Wisconsin tax account number (formerly seller’s permit) is required if selling taxable merchandise or services. Admission fees are subject to sales tax in Wisconsin.

Step 1: Complete Parts A and B.

Step 2: Provide a copy of *Wisconsin Temporary Event Operator and Seller Information* (Form S-240) with Parts A and B completed to each seller participating in your event.

To obtain additional copies of Form S-240 go to the Department of Revenue’s website at revenue.wi.gov/forms/sales/index.html. If you prefer, you may use the fill-in form available from the same website.

Step 3: Submission – Event Operator.

Submit compiled vendor information to the department as soon as possible but no later than 10 days from event closing using one of the following methods:

- **Electronic Reporting:** If you have all the required sellers’ information, use the Excel spreadsheet provided at revenue.wi.gov/html/temevent.html. (Excel viewer is available.) Fill in the information for all sellers participating at the event and submit using the department’s secure file transmission application at revenue.wi.gov/eserv/wteptran.html or by U.S. Mail. **Do not email event reports to maintain confidentiality of seller information.**
- **Paper Reporting:** Mail completed Forms S-240 or a printed version of spreadsheet to:

Temporary Events Program
Wisconsin Department of Revenue
PO Box 8910
Madison WI 53708-8910

Revenue Field Agents attend temporary events to verify registration of sellers. Sellers must have evidence of their Wisconsin tax account number at the event.

SELLER:

A “seller” is defined as a person or entity involved with selling merchandise or providing taxable services at a temporary event. A seller may also be referred to as a vendor, exhibitor, or booth owner.

Important: This form is not an application for a Wisconsin Tax Account Number. If you do not already have a tax account number but are required to, you will need to apply for one directly with the Department of Revenue prior to the event. You can apply online or download an application, *Application for Business Tax Registration* (Form BTR-101) on the department’s website, revenue.wi.gov/forms/sales/index.html. Not all sellers are required to obtain a Wisconsin tax account number. Some of the reasons a seller may not need a tax account number are:

- The seller only sells tax-exempt items, such as vegetables for home consumption.
- The seller is only displaying at the event, no onsite orders are being taken, and taxable merchandise is not later shipped into Wisconsin.
- The seller qualifies for the occasional sale exemption. (See Publication 228, *Temporary Events*.)

If you have questions regarding applying for a Wisconsin tax account number, contact any Department of Revenue office, visit our website, or call (608) 266-2776.

Step 1: Complete Part C (event operator should complete Parts A and B).

Line 1: Enter your individual, partnership, association, or corporate name.

Line 2: Enter your business name, if different.

Line 3: Enter the address of the physical location of your business. If different, also provide your mailing address.

Line 6: Enter your 15-digit Wisconsin tax account number. You can find this number on your Form ST-12.

This number is **not** your 6-digit seller’s permit number issued to you prior to December 31, 2002.

Lines 7 & 8: Enter the last four digits of your social security number and/or federal employer identification number. This is required under sec. 73.03(38), Wis. Stats., if you do not provide a tax account number.

Step 2: Submit completed form to event operator on or before the first day of the event.